

## Wonder Grip® are supporting a sustainable tomorrow

## Earth Trust's recent donation from Wonder Grip®

At Wonder Grip<sup>®</sup> as part of our Sustainability Programme to help the planet we are supporting the work carried out by the Earth Trust as detailed below. Not only at Wonder Grip<sup>®</sup> have we implemented the ESG Lead (Economic, Social, Governance) within our Sustainability programme but are now moving to incorporate a hands-on approach, to do everything we can to help save our planet.

*"At Earth Trust we describe ourselves as an environmental learning and influencing charity, and we are thrilled to have Wonder Grip<sup>®</sup> supporting our movement for change.* 

We care for 500 hectares of woodland, farmland, wildflower meadows and wetlands along the River Thames. We are proud guardians of some of the most popular free to access areas in the South East of England, receiving over 150,000 visits a year. We also care for six community reserves, situated within towns and urban areas of



Oxfordshire, where we provide education opportunities for all ages. We are mindful of the need to care for communities big and small, from humans to the humble bumblebee. Our farmland is managed in a way that supports bees, butterflies, and other wild pollinators through the planting of a variety of crops and the use of grazing cattle to manage our

meadows. At our heritage sites and community reserves, we create hedgerow and woodland habitats for pollinators making sure there are wildflowers to provide the pollen and nectar they need for food, and habitat features which provide the nesting sites and shelter they need to survive.

A drop in the ocean on a global scale? Not really. Our vision is vast, and we know that the magic lies in thinking small and smart, before thinking big. Especially when

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Redefining Hand Protection

you consider that the natural world is a global commodity. By now, it is well understood that we are facing a triple threat of climate change, loss of biodiversity, and a massive public health crisis, made worse for those in disadvantaged communities who have little or no access to nature. From climate change to deforestation and soil degradation, the negative impacts humans have made to the natural world can no longer be ignored. Our mission is to champion access and engagement with green spaces for everyone so that together we take action for people and planet.

This recent donation from Wonder Grip<sup>®</sup> will make a valuable contribution to our overarching vision of a future where people engage with green spaces in a way that changes the world we live in for the better, not the worse. Take for example our recent ecosystem restoration along the banks of the River Thames. As our most ambitious water and wetlands project to date, this work has involved the creation of an area of wetland equivalent to six football pitches. This new habitat, within reach of the dreaming spires of Oxford, will benefit not just wildlife but also enhance natural spaces for people to explore, help absorb flood waters in the winter and soak up carbon from the atmosphere.

Then there is our pioneering woodland conservation work. Wouldn't it be nice if, as the saying goes, the solution to the global environmental crisis grew on trees? At Earth Trust we think perhaps it does – money, however, does not. The recent donation from Wonder Grip<sup>®</sup> will make a valuable contribution to our special and important set of tree collections. Individually and collectively, the 100,000+ trees we care for provide a unique resource for the study of resilience, timber productivity, plant health and climate change. Included within the 400 acres of south Oxfordshire woodland in our care is the largest collection of hardwood timber trials in England, and a Site of Special Scientific Interest. These magical spaces are a laboratory for productivity, biodiversity, and community engagement".

"Our Director of Programmes and Partnerships Ian Nutt is thrilled to have the support of Wonder Grip<sup>®</sup> and had this to say about the recent donation: "Earth Trust is very grateful to Wonder Grip<sup>®</sup> for their generous donation that supports our work. I'm also really encouraged by our ongoing discussions about the potential for a future partnership. I'm looking forward to supporting them with their aspirations for a more sustainable tomorrow."

We also look forward to supporting the Earth Trust further in the coming months of 2022 and beyond, encouraging our suppliers and customers to align with our Sustainable programme at Wonder Grip®.

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