

WONDER GRIP® LAUNCH 'ESG LEAD' THE FIRST STEP TO SUSTAINABILITY COMPLIANCE

ESG Lead developed by Ecodesk in conjunction with LGC ASSURE and BRCGS to drive continuous improvement and greater transparency in supply chains.



At Wonder Grip® we have launched 'ESG Lead' as part of our Sustainability strategy. Having attained our SMETA Audit Methodology, ISO45001, ISO9001, ISO14001, OEXO-TEX and BSIF Supplier Registration and Membership. Sustainability is our next step to achieving overall transparency for the future, as part of our corporate culture with our customers, suppliers and stakeholders.

- ESG LEAD has been developed to not just report on ESG progress and status but to also drive genuine improvements within their operations.
- ESG LEAD uniquely provides users with insight to measure, manage and improve the performance of their own business and each individual manufacturing site in their supply chain.
- The platform makes it simple for the supply chain to learn, evaluate, advance and disclose ESG performance. Unlike other platforms or ESG rating systems, ESG LEAD provides critical insight and actionable data, enabling suppliers to drive change and improve ESG performance within their organisations and supply chain networks.

Mike Wilson, Senior Vice President LGC ASSURE, said: "ESG LEAD has been developed in response to the growing recognition by global brands and retailers of firstly the importance of business performance, particularly where issues like sustainability and resilience are involved, and secondly, the shortcomings and limitations of existing solutions in addressing these issues.

LGC ASSURE is a leading provider of assurance services aimed at improving consumer protection and driving brand reputation. By focusing on the 3 pillars of sustainability, People; Profit and Planet, the platform helps suppliers reach their ESG targets with confidence by driving improvement at scale."

This is just the beginning of our Sustainability journey at Wonder Grip® ...

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